

One of our finest living writers.

COOPER OLSON.COM

CREATIVE DIRECTOR

COPYWRITER

LA // 2001-PRESENT

Freelance // 2013-PRESENT

180la - Chiat/Day - Mistress - Netflix (direct to client) - Zambezi - Saatchi & Saatchi - Beats by Dre - Spark 44

Innocean // 2010-2013 - ACD/Writer

Hyundai - TV, Digital, Print, Model Launch, Events, Dealer Materials, Co-Branded Entertainment

Freelance // 2007-2010

Razorfish - Vitro Robertson - Kastner & Partners - Y&R - Ins - Outs - What Have You

FCB Southern California // 2003-2007 - Creative Director
Taco Bell - Kawasaki - Sunkist - Hilton Family Hotels

Deutsch LA // 2001-2003 - Senior Copywriter
Mitsubishi - DIRECTV - DIRECTVDSL - Coors Light - California Cheese - Expedia.com - J.D. Edwards
(Ad Age National Agency of the Year 2002)

CHICAGO // 1996-2001

DDB Needham - Copywriter
McDonald's - Discover Card - Make-A-Wish Foundation

Hal Riney & Partners Heartland
Subway - Chicago Museum of Contemporary Art - Office Max - Kinko's

BBDO Chicago

Wrigley Gum - Rock & Roll Hall of Fame - Shedd Aquarium - Aleve - Quotesmith.com

Bender Browning Dolby & Sanderson

Midwest Express Airlines - Milwaukee Journal Sentinel - Pace Buses - Lake Forest Graduate School of Management - Schlage Locks - Ingersoll/Rand

Ammirati Puris Lintas

Ameritech - Rehabilitation Institute of Chicago

J. Walter Thompson

Princess Cruise Lines - Fox Family Channel

PORTLAND // 1994-96

Brettman Osborn Cox

Leupold Rifle Scopes - Yuba Snowshoes - Gu Athletes' Snack

EDUCATION

Boston University 1993 Advertising/English

COMPUTERS

Adobe Photoshop, Illustrator, InDesign

INSTRUMENTS

Guitar, Banjo, Harmonica, Ukulele

THREE THINGS I WISH I WROTE

Schoolhouse Rock's Three is a Magic Number, SNL's Tiny Elvis, Boogie Nights

CONTACT //

cooper@cooperolson.com

310.936.2545

cooperolson.com